

A close-up photograph of a woman's face, focusing on her nose and lips. She has bright red lipstick on. A white flower with green buds is positioned on the left side of the frame, partially overlapping her face. The background is a soft, out-of-focus light color.

MATERIAL
Anteprima

WINTER 2024

GETTI®

MATERIAL

Autoprima

— WINTER 2024 —

trends

WINTER 2024

As necessidades globais fazem com que o design e a sustentabilidade se unam na procura de um produto feito com materiais provenientes de fontes renováveis e livres de substâncias indesejáveis, com inspirações na arte contemporânea, designs de formas simples e lineares apresentam-se em cores pastéis e tonalidades monocromáticas brilhantes.

MINIMAL

Global needs make design and sustainability come together in the search for a product made with materials from renewable sources and free of undesirable substances, with inspirations from contemporary art, simple and linear formed designs are presented in pastel colors and bright monochromatic tones.



A necessidade de expressar a criatividade e personalidade está cada vez mais emergente, e se destacar na multidão torna-se fator de grande importância. Neste sentido, são utilizados materiais flexíveis e muito resistentes, sobrepondo texturas exageradas, com misturas de cores e tons diferentes em vestimentas e acessórios.

EXTRAVAGANZA

The need to express creativity and personality is increasingly emerging and standing out from the crowd becomes a factor of great importance. In this sense, flexible and resistant materials are used, overlapping exaggerated textures, with mixtures of colors and different tones in clothes and accessories.

As experiências que o mundo vem vivendo, com conflitos, exploração abusiva dos recursos naturais, mudanças climáticas e degradação do meio ambiente, remetem a um caminho que somente será facilitado através de ações sustentáveis e a introdução de mais produtos obtidos a partir de fontes renováveis e reduzida pegada de carbono, com respeito ao meio ambiente em uma cadeia circular.

APOCALYPSE

The experiences that the world has been living, with conflicts, overexploitation of natural resources, climate change and environmental degradation, point to a path which will only be facilitated through sustainable actions and the introduction of more products obtained from renewable sources and low carbon footprint with respect for the environment in a circular chain.



Com a busca por se reconectar com a natureza, atividades ao ar livre e em situações climáticas extremas exigem alta performance, conforto, resistência e proteção. A alta qualidade do couro com tecnologia a prova d'água e acabamentos inovadores proporcionam estas características com naturalidade. O estilo é inspirado na natureza em uma sobreposição de materiais e texturas.

EXCURSION

With the quest to reconnect with nature, outdoor activities and in extreme weather situations demand high performance, comfort, resistance, and protection. High quality leather with waterproof technology and innovative finishes provide these features naturally. The style is inspired by nature in an overlay of materials and textures.

trends



minimal

QUIET

QUIET

Chrome Free
Retanning: GETTI Cayenne
Full Grain
Metal Free aniline, biobased polymers and auxiliaries
Leather goods, Shoe upper and Furniture

GETTI®

trends



minimal

LOFTY

LOFTY

Genuine Veg
Retanning: GETTI Cullinan
Full grain
Metal Free aniline, biobased polymers and auxiliaries
Leather goods, Shoe upper and Furniture

GETTI®

trends



minimal

PEANUT

PEANUT

Genuine Veg
Retanning: GETTI Phantom
Full Grain
Metal Free aniline, biobased polymers and auxiliaries
Leather goods and Shoe Upper

GETTI®

trends



apocalypse

FIRE

FIRE

Genuine Veg
Retanning: GETTI Triton
Corrected Grain
Metal free aniline with natural based waxes
Highly renewable resources???
Leather goods, shoe upper and Furniture

trends



apocalypse

CRUSH

CRUSH

Chrome Free
Retanning: GETTI Taycan
Corrected grain
Hot melt wax effect, tipping by hand
Shoe Upper and Leather goods

trends



apocalypse

BULLET

BULLET

Chrome Free
Retanning: GETTI Taycan
Corrected grain
Cut and washed off
Leather goods and shoe upper

GETTI®

trends



extravaganza

RUBY

RUBY

Chrome Leather
Retanning: GETTI Golf
Corrected grain
Bone effect, Patent
Leather goods and shoe upper

GETTI®

trends



extravaganza

NIGHT

NIGHT

Chrome Leather
Retanning: GETTI Fusion
Full grain
Metallic pigment shades
High physical performance on: wet and dry flex,
wet and dry Veslic,
adhesion,
Martindale and
crocking
Leather goods, shoe upper and Furniture

trends



extravaganza

DEEP

DEEP

Chrome Leather
Retanning: GETTI Fusion
Corrected grain
Excellent upgrade
Velvet look pigmented finishing, worn out effect
Leather goods and shoe upper

GETTI®

trends



excursion

DESERT

DESERT

Chrome Leather
Retanning: GETTI Bentayga
Corrected grain
Velvet pigmented finishing, excellent upgrade
Good physical performances on:
Wet and dry Veslic,
Crocking
Waterproof
Shoe Upper

trends



excursion

SHOCK

SHOCK

Chrome Leather
Retanning: GETTI Urus
Corrected Grain
Two tone effect pigmented finishing
Good physical performances on:
Wet and dry Veslic,
Crocking
Waterproof
Leather goods, shoe upper and Upholstery

trends



excursion

RAVAGE

RAVAGE

Chrome Leather
Retanning: GETTI Urus
Double face finishing
Distressed flesh side and two-tone pigmented wax effect on the grain
Good physical performances on:
Wet and dry Veslic,
Crocking
Waterproof
Leather goods, Shoe upper and Furniture

MATERIAL

Autoprima

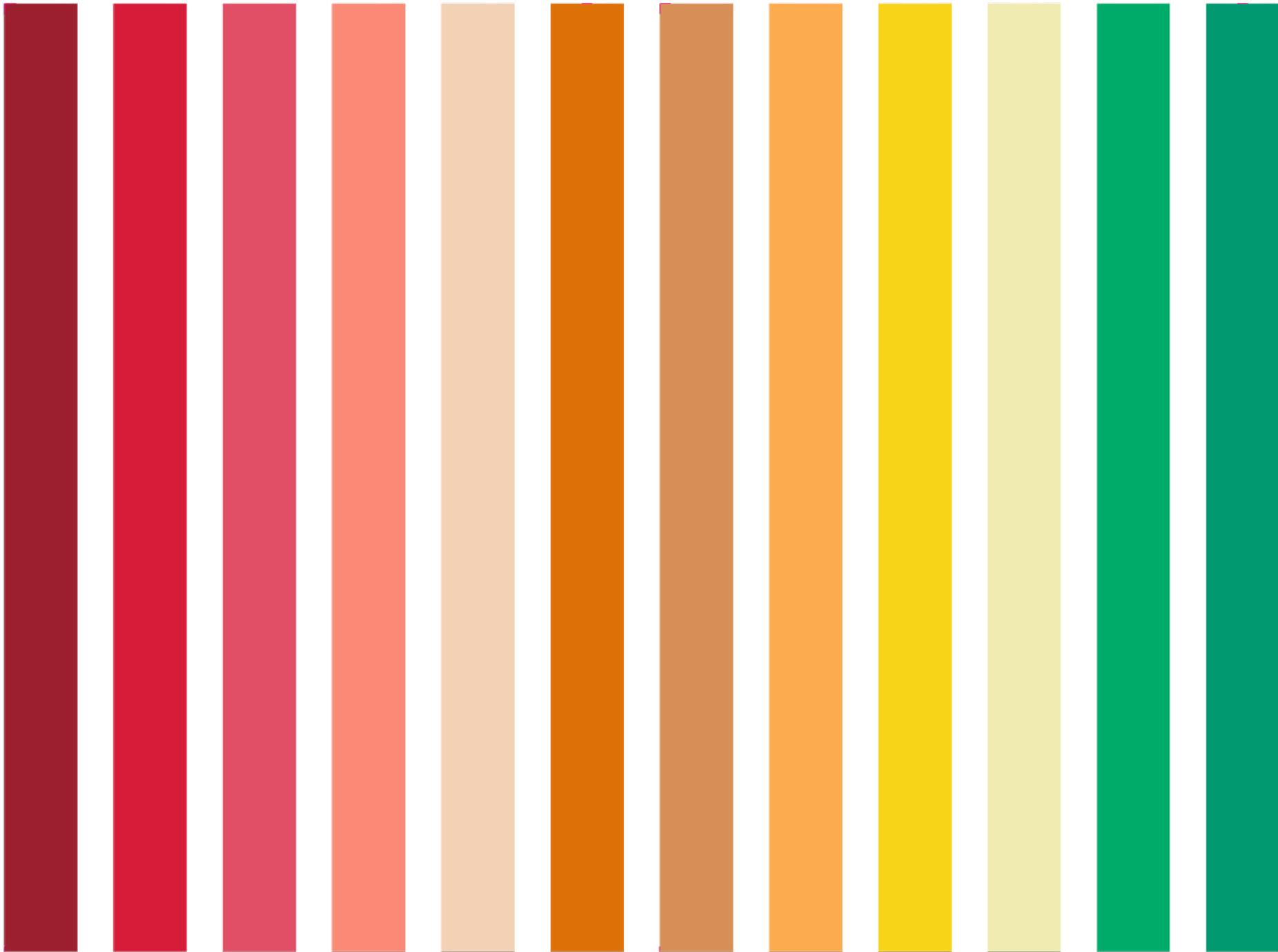
WINTER 2024

COLORS

Autoprima

— WINTER 2024 —

colors winter 2024



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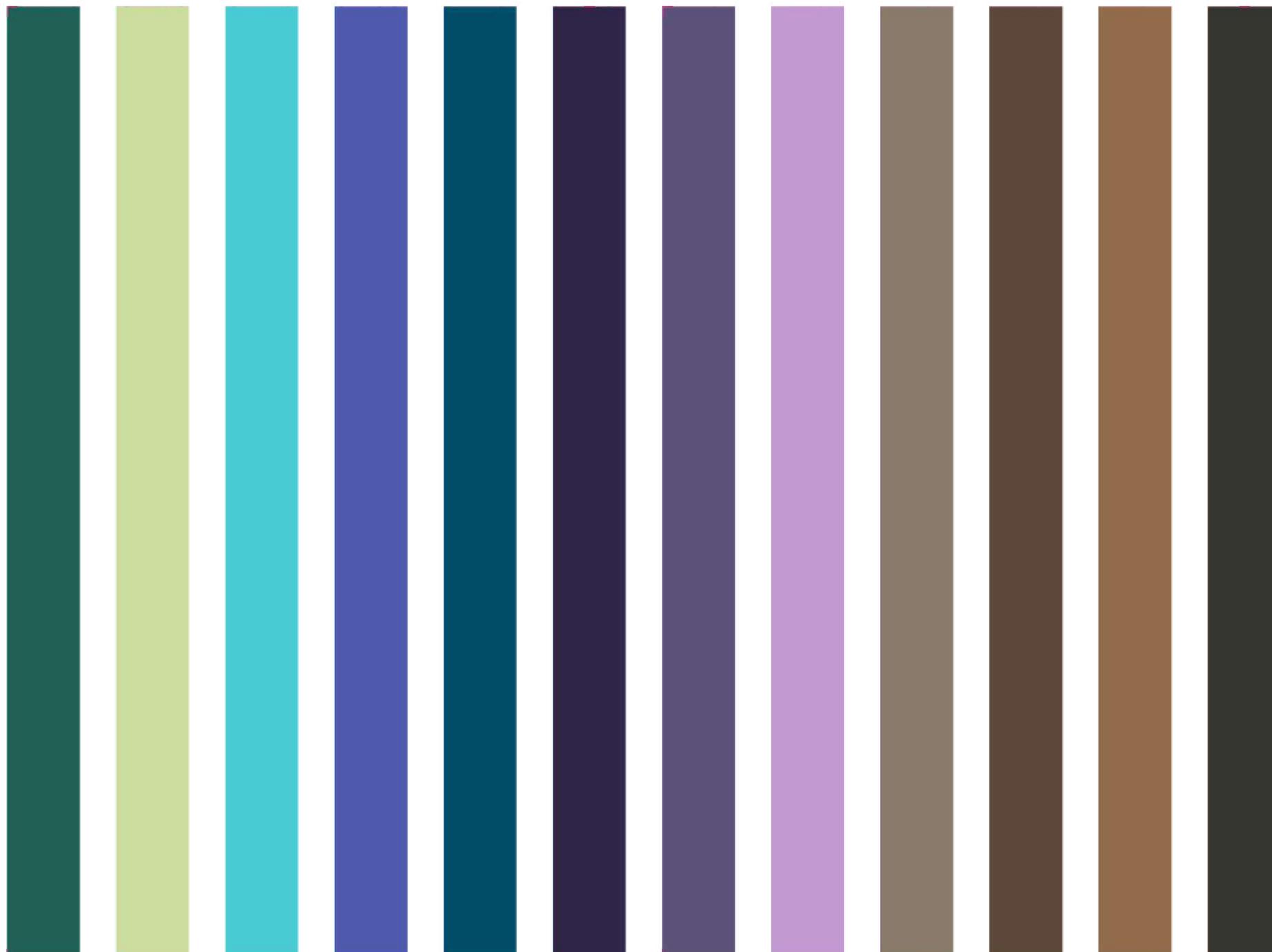
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