



MATERIAL  
*Anteprima*

WINTER 2025

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# trends

WINTER 2025

Tema inspirado na beleza serena das paisagens geladas. Mesclas de cores frias, texturas e designs que capturam a sensação de inverno.

Incorporando elementos naturais como rochas, detalhes glaciais e mares gélidos, cria-se um estilo elegante, profundo e memorável.

A theme inspired by the serene beauty of icy landscapes. Mixes of cold colors, textures and designs that capture the feeling of winter.

Incorporating natural elements such as rocks, glacial details, and freezing seas, creates an elegant, deep, and memorable style.



Inspirado na perspectiva de subversão e desafio ao status quo. Com cores que variam de tons escuros e intensos a combinações inesperadas e ousadas, o tema incorpora elementos fortes e apresenta-se como forma de abraçar a liberdade de expressão e a inconformidade.

Inspired by the perspective of subversion and challenge to the status quo. With colors ranging from dark and intense tones to unexpected and daring combinations, the theme incorporates strong elements and presents itself as a way of embracing freedom of expression and non-conformity.

Iluminado pelas alegrias da vida cotidiana e pela delicadeza das sobremesas requintadas, o tema transmite uma sensação de charme refinado, discreto e atemporal. Tons quentes e brilhantes, texturas macias e cores em contraste com as roupas tipicamente escuras de inverno evocam encanto e deleite.

Illuminated by the joys of everyday life and the delicacy of exquisite desserts, the theme conveys a feeling of refined, discrete, and timeless charm. Warm, bright tones, soft textures, and colors in contrast to typically dark winter clothing evoke charm and pleasure.

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trend frostland

polar stones

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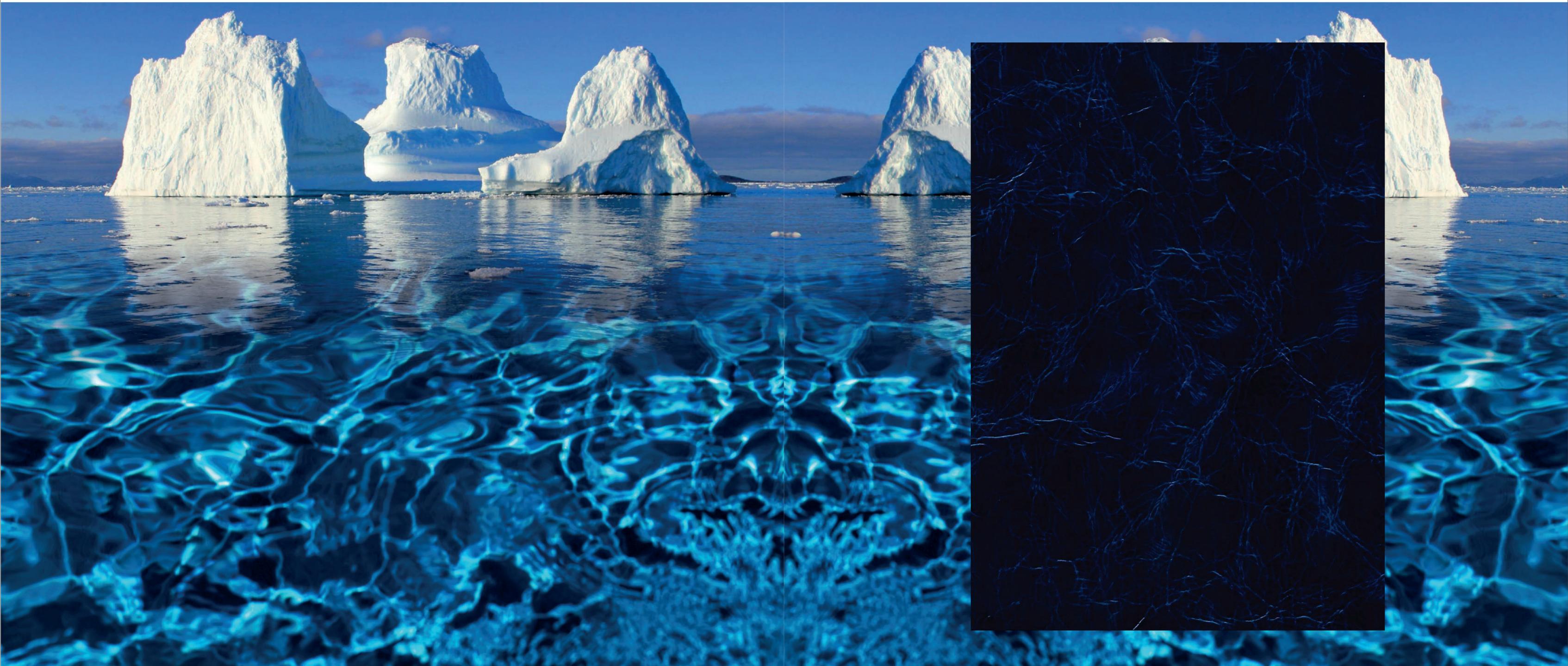
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iceland

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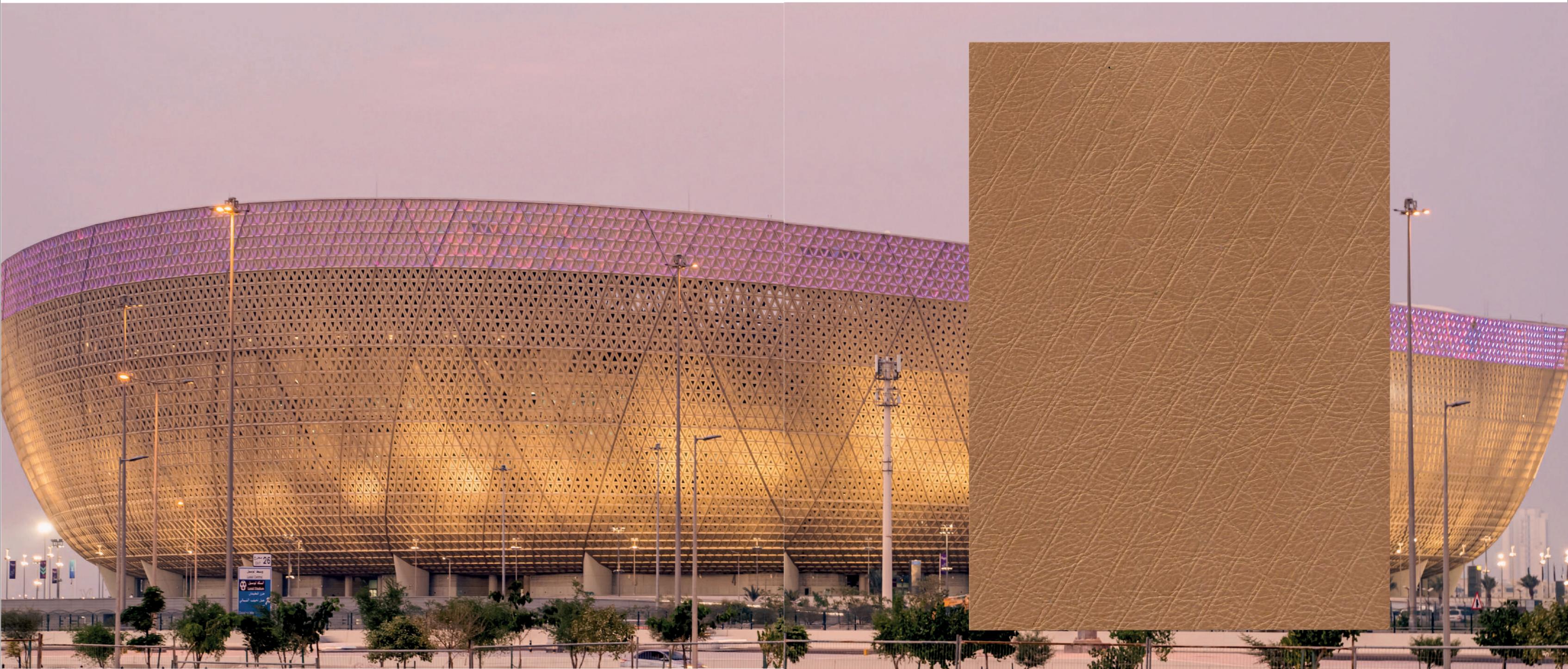


trend frostland

north sea

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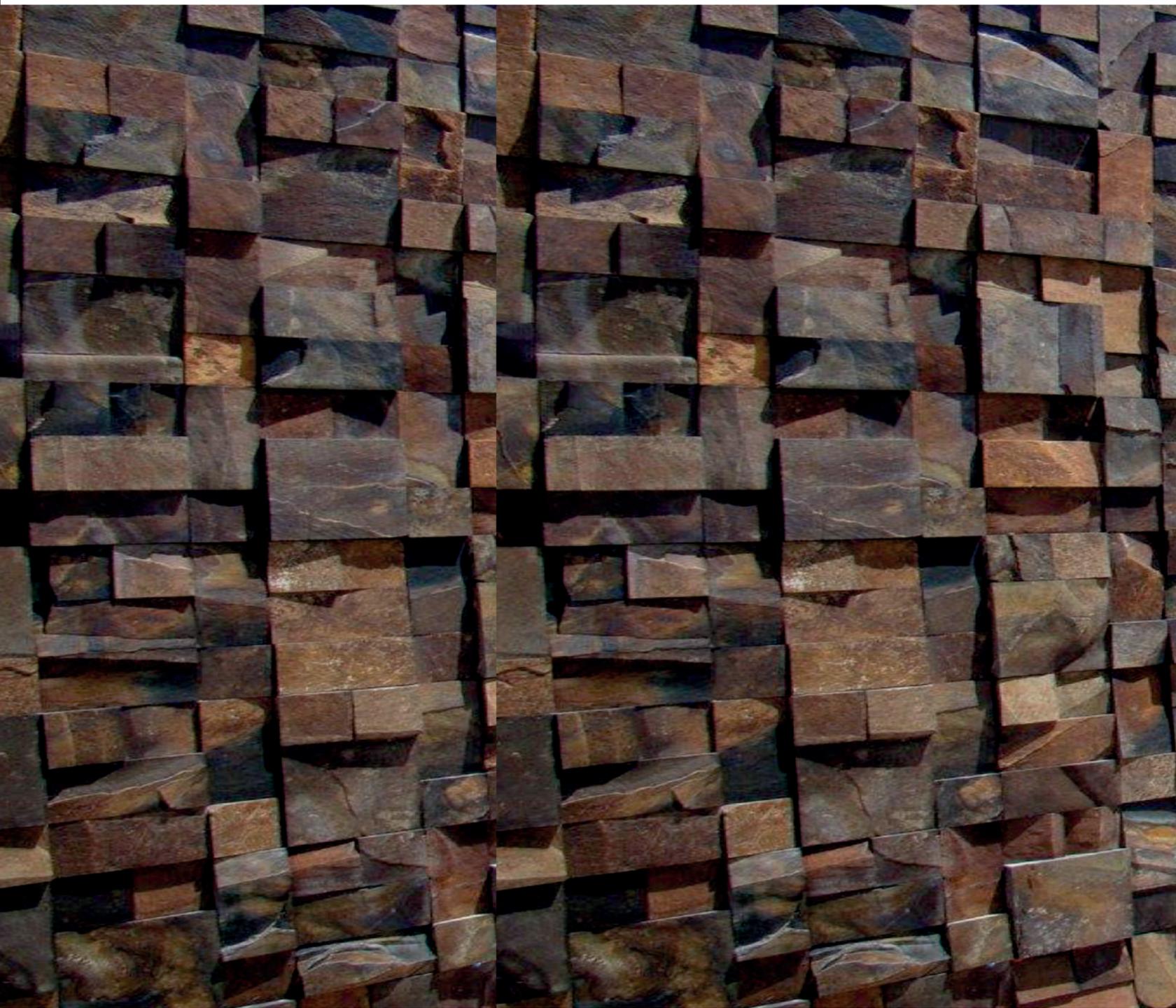
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trend buildline

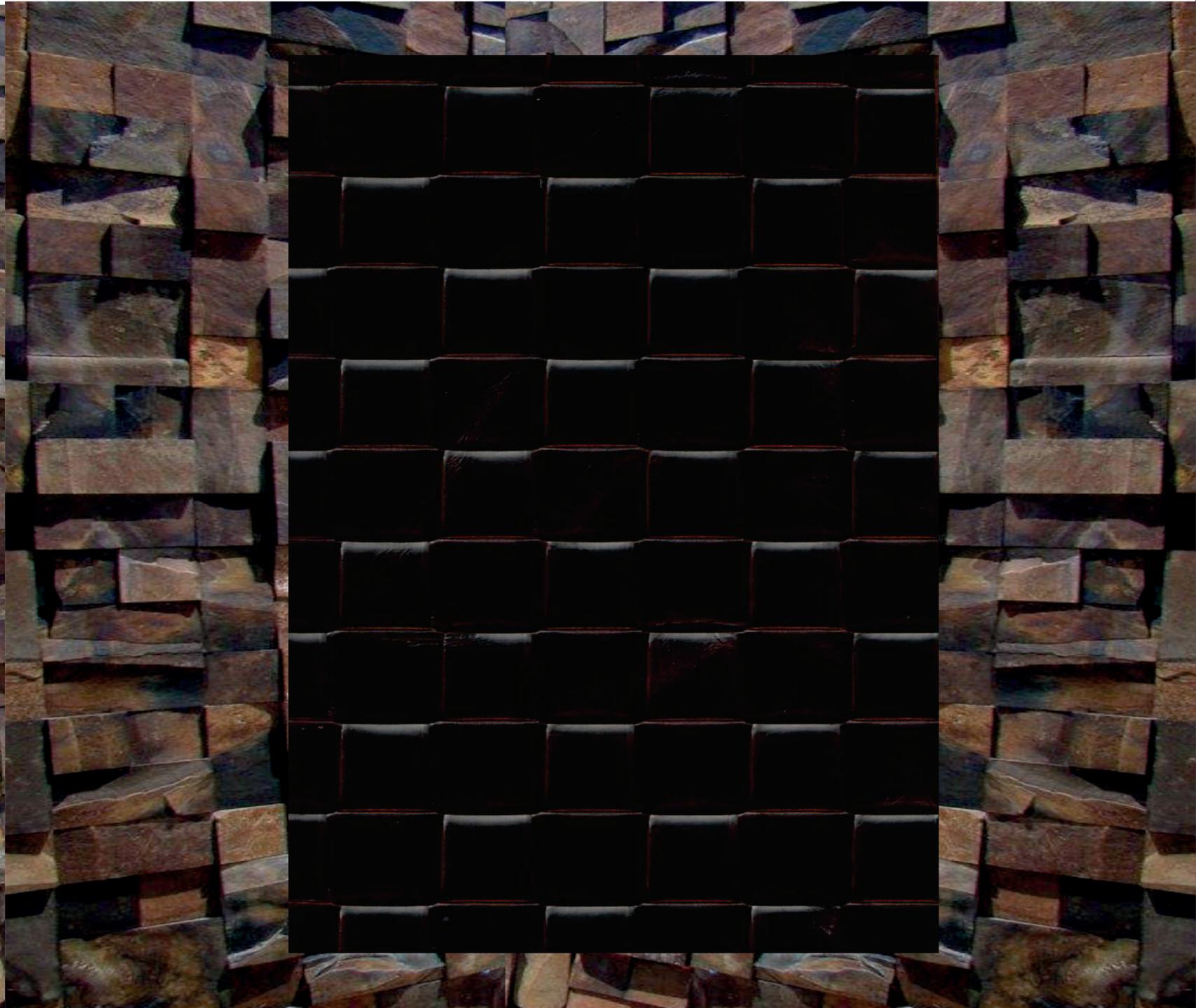
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trend buildline

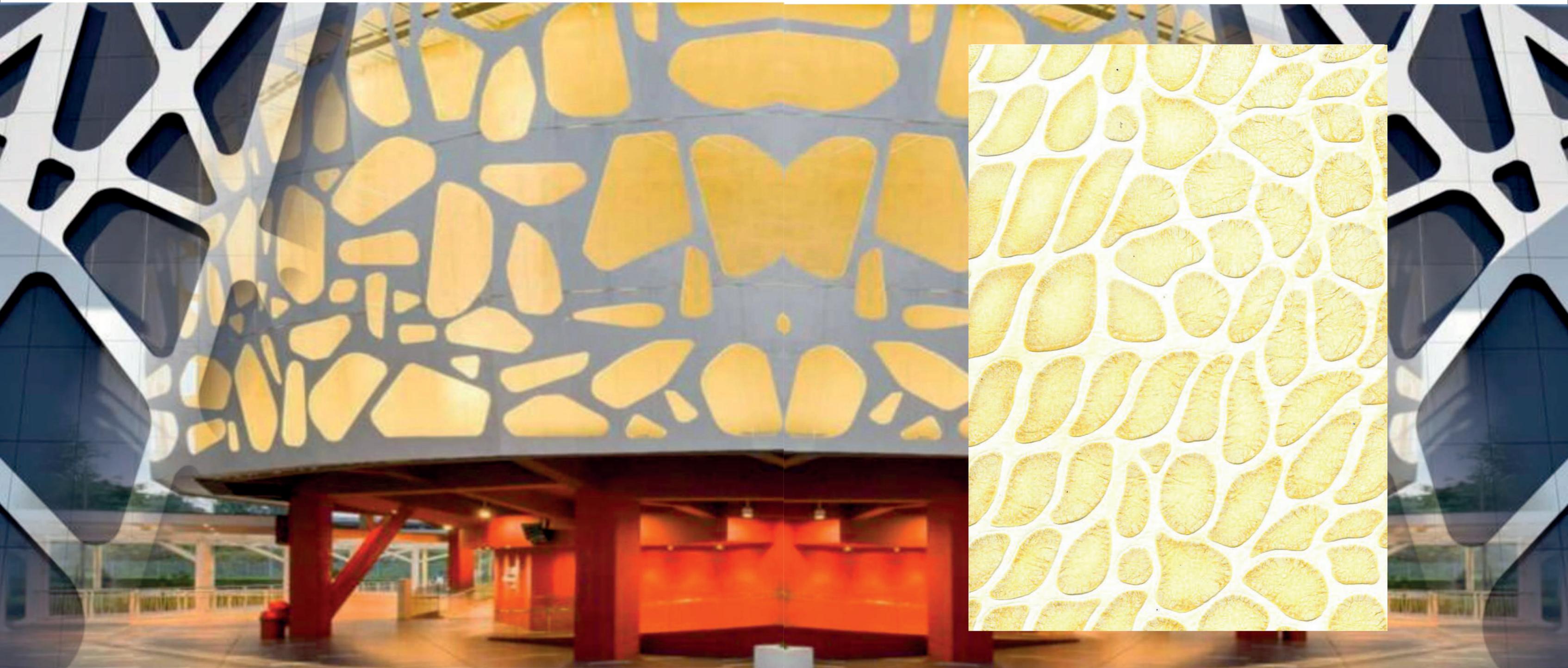
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stone wall

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trend buildline

vanguard



trend rebellion

shout

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trend rebellion

battle

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trend rebellion

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street dance

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trend delight

vivid

GETTI®



trend delight

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oilseed

GETTI®



trend delight

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pistacchio

MATERIAL

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WINTER 2025

COLORS

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# COLORS WINTER 2025

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scarlet sage  
TPG 19-1559  
PANTONE



poinciana  
TPG 18-1564  
PANTONE



peach bloom  
TPG 15-1327  
PANTONE



almond buff  
TPG 14-1116  
PANTONE



chino green  
TPG 13-0613  
PANTONE



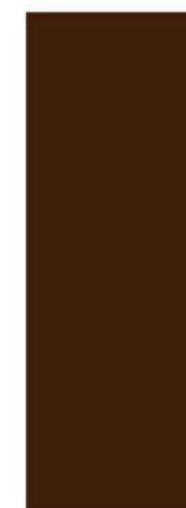
yarrow  
TPG 12-0758  
PANTONE



golden oak  
TPG 17-1046  
PANTONE



pecan brown  
TPG 17-1430  
PANTONE



mustang  
TPG 19-1217  
PANTONE



shitake  
TPG 18-1015  
PANTONE



castle wall  
TPG 14-0108  
PANTONE



drizzle  
TPG 16-4402  
PANTONE



online lime  
TPG 17-0145  
PANTONE



quetzal green  
TPG 18-5025  
PANTONE



dusty aqua  
TPG 12-5506  
PANTONE



brilliant white  
TPG 11-4001  
PANTONE



glacier gray  
TPG 14-4102  
PANTONE



balsam green  
TPG 18-5606  
PANTONE



porcelain blue  
TPG 14-4512  
PANTONE



hawaiian surf  
TPG 18-4538  
PANTONE



mykonos blue  
TPG 18-4434  
PANTONE



violet indigo  
TPG 19-3750  
PANTONE



potent purple  
TPG 19-2520  
PANTONE



coffee bean  
TPG 19-0915  
PANTONE



ROADMAP TO  
**ZERO**

**KINGWELL (CHINA) LIMITED**  
M/F, Tsun Mee Ind. Bldg, 8 Wang Yip Street East,  
Yuen Long, N. T. Hong Kong

**GETTI QUÍMICA LTDA.**  
Rodovia RS 239, N° 710  
Novo Hamburgo/RS - Brazil

**GEMEX IMPORT AND EXPORT S.A. DE C.V.**  
Av. Santa Croce, 109 - Distr. Ind. Santa Croce  
León/Guanajuato - México

[WWW.GETTI.COM.BR](http://WWW.GETTI.COM.BR)